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# Social Media Guide for Jewelers Honored

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From among more than 8,000 entries, WR Cobb Online has been recognized with a 2012 American Graphic Design Award for its e-book, "Social Media 101 – How Jewelers Can Engage and Interact More Effectively Online." Jay Gerber, Vice President of WR Cobb Online, said, "We are thrilled to have our work and efforts to educate the jewelry industry on social media, honored in this way. We strive to deliver the best for all our retailers and we're excited the design industry thinks the work is good, too."

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**John Thompson** — The problem is with the proposed \$8,450 amount being paid to JoAnn, not with the years of satisfacto...

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**Joe Bacher** — This is what many of the old stores used to do. I remember working for a store in a downtown area an...

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**Jbkaiser** — You want to wear it WHERE?

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**Lorraine DePasque** — Thank you for writing this, Trace--your position of "jewelry is an art form" can never be stressed e...

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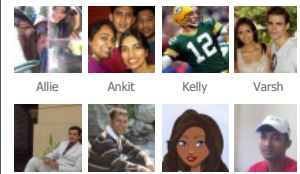
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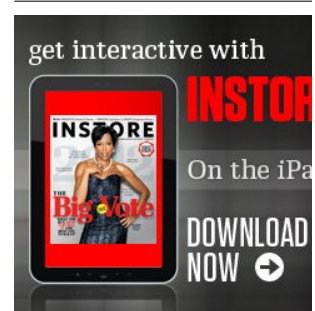
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